

Douglas Dye

WORDPRESS WEB DESIGNER & DIGITAL PRODUCTION SPECIALIST

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240+ Websites Developed Since 2019 | 20+ Years of Experience | WordPress Specialist

PROFESSIONAL SUMMARY

Versatile WordPress Web Designer and Digital Production Specialist with 20+ years of web design experience and more than 240 websites developed since 2019. Extensive experience managing the complete website lifecycle, from design and development through launch, migration, maintenance and ongoing technical support.

Specializes in WordPress, Adobe Photoshop, AI-generated and AI-edited imagery, e-commerce, video production and website troubleshooting. Experienced in fast-paced small-agency environments where versatility, problem-solving and the ability to independently manage client projects are essential. Equally comfortable building a new website from the ground up or taking ownership of an existing or legacy site and determining what needs to be fixed.

CORE SKILLS

Web Design & WordPress

- WordPress Website Design & Development
- Responsive Web Design
- Website Redesigns
- Website Maintenance & Technical Support
- Legacy Website Troubleshooting
- Theme & Plugin Troubleshooting
- Website Migration
- Website Performance & Image Optimization
- SEO Landing Page Development
- Forms, Scheduling & Third-Party Integrations

E-Commerce

- WooCommerce
- E-Commerce Website Setup
- Product & Store Configuration
- Payment & Third-Party Integrations
- E-Commerce Troubleshooting & Support

Hosting & Technical Support

- cPanel & Web Hosting Support
- Website & Hosting Migrations
- DNS & SSL Troubleshooting
- PHP Compatibility & Version Troubleshooting
- WordPress Plugin Compatibility
- Website Backup & Restoration
- Technical Troubleshooting & Client Support

Creative & AI Production

- Adobe Photoshop
- AI Image Generation & Editing
- ChatGPT Image & Content Creation
- Google Gemini / Nano Banana Pro
- Artistly AI
- AI-Assisted Content Creation
- Custom Website Imagery
- Image Editing & Optimization
- Video Creation, Editing & Optimization
- Audio Creation & Editing

PROFESSIONAL EXPERIENCE

Lead Web Designer

Make It Loud Web Design & Digital Marketing | 2019–2026

Buford, Georgia

- Designed and developed more than 240 client websites for businesses and organizations across a wide range of industries.

- Managed WordPress website projects from initial design and development through launch and ongoing support.
- Built and customized responsive WordPress websites for desktop, tablet and mobile devices.
- Took ownership of existing and legacy client websites, diagnosing and resolving WordPress, theme, plugin, hosting and compatibility issues.
- Created and edited custom website imagery using Adobe Photoshop and AI image-generation and editing tools.
- Produced and edited video, graphics and digital content for websites and online marketing.
- Built and supported WooCommerce and other e-commerce implementations.
- Performed website migrations, hosting transitions, backups and cPanel-related maintenance.
- Diagnosed and resolved WordPress, plugin, PHP, SSL, hosting and website performance problems.
- Provided ongoing website maintenance, updates and technical support for existing clients.
- Supported SEO teams through landing-page development, content implementation and website optimization.
- Integrated forms, scheduling systems and other third-party services into client websites.
- Worked independently across design, development, content creation and technical support to take client projects from concept through completion.

President / Web Developer & Project Manager

Richmond Media | 2005–2018

- Designed, developed and maintained WordPress and Joomla websites for business and organizational clients.
- Managed website projects from initial client consultation through design, development, launch and ongoing support.
- Created website content and custom graphics using Adobe Photoshop.
- Managed website hosting setup, cPanel administration, migrations and ongoing maintenance.
- Diagnosed and resolved website, hosting and content-management-system issues.
- Produced and edited video and other digital media for client projects.
- Provided direct client support, training and website troubleshooting.
- Coordinated the creative and technical requirements necessary to complete projects for small-business clients.

President

Clockworks Media, Inc. | 2004–2016

- Managed interactive, multimedia and digital media projects for business clients.
- Developed interactive CD presentations and other multimedia projects.
- Managed projects from initial concept and creative development through final production and delivery.
- Produced print advertising, video advertising and digital marketing materials.
- Developed social media and online content for clients.
- Coordinated creative, technical and client-facing aspects of projects.

Producer

HR Music TV | 2009–2011

- Produced and directed a three-camera music webcast.
- Managed multi-camera video production and live production workflows.
- Edited video and audio for online distribution.
- Managed post-production and preparation of digital media for the web.

ADDITIONAL STRENGTHS

- Comfortable managing multiple client websites and projects simultaneously.
- Experienced communicating directly with small-business owners and translating their needs into practical website solutions.
- Able to work independently and troubleshoot unfamiliar websites, plugins and hosting environments.
- Experienced taking over websites originally developed by other designers and developers.
- Strong combination of visual design, technical WordPress support and digital content-production skills.
- Rapid adoption of new AI and web technologies as project requirements evolve.
- Comfortable handling projects that cross traditional job boundaries, including web design, technical support, hosting, e-commerce, imagery, content and video.